



WSYX Columbus
1261 Dublin Rd
Columbus, OH 43215

Greer Margolis Mitchell, Burns &
Associates-Washington
1010 Wisconsin Ave NW
Ste 800
Washington, DC 20007

Contract # 1385847

Schedule Dates 10/02/12-10/08/12
Advertiser Obama for America (30051)
Agency Greer Margolis Mitchell, Burns & Associates-Washi
Product POLITICAL CANDIDATE (ns) (1186)
Brand OBAMA FLIGHT C/1904 (477590)
Salesperson Millennium/DC, Washington DC (1108)
Sales Office Millennium Washington DC
Buyer Name KAUFMA, MEREDITH
Phone/Fax /
CPE 1904
Account Types National/Political Candidate Agency BRD
Billing Type Weekly/Irregular
Comments OBAMA FLIGHT C
FLIGHT C
JARED SALLES

Date Entered 10/01/12
Last Modified 10/01/12
Entered By Melody Margolin
CO-OP No
Headline # ECR09834187
Demo A35+R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$8,707.50
Net Total \$49,342.50
Sales Tax

Columbus (WSYX)

By Broadcast Month	Spots	Rate
Oct. 2012	51	\$58,050.00
Grand Total:	51	\$58,050.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	10/02/12-10/05/12	2	:30	5:01A- 5:30A (EST)	1		X	X	X	X			1	\$125.00	\$125.00	Columbus (WSYX)	GOOD DAY COLUMBUS	10/1/12
2.0	Normal Line / SPOT (2)	10/02/12-10/05/12	2	:30	5:58A- 6:30A (EST)	1		X	X	X	X			1	\$500.00	\$500.00	Columbus (WSYX)	GOOD DAY COLUMBUS	10/1/12
3.0	Normal Line / SPOT (3)	10/02/12-10/05/12	2	:30	6:58A- 7:30A (EST)	1		X	X	X	X			1	\$550.00	\$550.00	Columbus (WSYX)	GMA	10/1/12
4.0	Normal Line / SPOT (4)	10/02/12-10/05/12	2	:30	7:30A- 8A (EST)	1		X	X	X	X			1	\$550.00	\$550.00	Columbus (WSYX)	GMA	10/1/12
5.0	Normal Line / SPOT (5)	10/02/12-10/05/12	2	:30	7:58A- 8:30A (EST)	1		X	X	X	X			1	\$550.00	\$550.00	Columbus (WSYX)	GMA	10/1/12
6.0	Normal Line / SPOT (6)	10/02/12-10/05/12	2	:30	8:30A- 9A (EST)	1		X	X	X	X			1	\$550.00	\$550.00	Columbus (WSYX)	GMA	10/1/12
7.0	Normal Line / SPOT (7)	10/02/12-10/05/12	2	:30	12P- 12:30P (EST)	1		X	X	X	X			1	\$500.00	\$500.00	Columbus (WSYX)	NEWS	10/1/12
8.0	Normal Line / SPOT (8)	10/06/12-10/06/12	2	:30	7:58A- 9A (EST)							1		1	\$350.00	\$350.00	Columbus (WSYX)	GMA SAT	10/1/12
9.0	Normal Line / SPOT (9)	10/07/12-10/07/12	2	:30	7:58A- 9A (EST)								1	1	\$350.00	\$350.00	Columbus (WSYX)	GMA SUN	10/1/12
10.0	Normal Line / SPOT (10)	10/02/12-10/05/12	3	:30	9A- 10A (EST)	2		X	X	X	X			2	\$125.00	\$250.00	Columbus (WSYX)	JEFF PROBST SHOW	10/1/12
11.0	Normal Line / SPOT (11)	10/02/12-10/05/12	2	:30	10A- 10:57A (EST)	2		X	X	X	X			2	\$300.00	\$600.00	Columbus (WSYX)	RACH RAY	10/1/12
12.0	Normal Line / SPOT (12)	10/02/12-10/05/12	2	:30	10:57A- 12P (EST)	2		X	X	X	X			2	\$1,200.00	\$2,400.00	Columbus (WSYX)	VIEW	10/1/12
13.0	Normal Line / SPOT (13)	10/02/12-10/05/12	2	:30	12:57P- 2P (EST)	1		X	X	X	X			1	\$425.00	\$425.00	Columbus (WSYX)	CHEW	10/1/12
14.0	Normal Line / SPOT (14)	10/02/12-10/05/12	2	:30	2P- 2:58P (EST)	1		X	X	X	X			1	\$700.00	\$700.00	Columbus (WSYX)	GEN HOSPT	10/1/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:



WSYX Columbus
1261 Dublin Rd
Columbus, OH 43215

Greer Margolis Mitchell, Burns &
Associates-Washington
1010 Wisconsin Ave NW
Ste 800
Washington, DC 20007

Contract # 1385847

Schedule Dates 10/02/12-10/08/12
Advertiser Obama for America (30051)
Agency Greer Margolis Mitchell, Burns & Associates-Washi
Product POLITICAL CANDIDATE (ns) (1186)
Brand OBAMA FLIGHT C/1904 (477590)
Salesperson Millennium/DC, Washington DC (1108)
Sales Office Millennium Washington DC
Buyer Name KAUFMA, MEREDITH
Phone/Fax /
CPE 1904
Account Types National/Political Candidate Agency BRD
Billing Type Weekly/Irregular
Comments OBAMA FLIGHT C
FLIGHT C
JARED SALLES

Date Entered 10/01/12
Last Modified 10/01/12
Entered By Melody Margolin
CO-OP No
Headline # ECR09834187
Demo A35+R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$8,707.50
Net Total \$49,342.50
Sales Tax

Columbus (WSYX)

By Broadcast Month	Spots	Rate
Oct. 2012	51	\$58,050.00
Grand Total:	51	\$58,050.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
15.0	Normal Line / SPOT (15)	10/02/12-10/05/12	2	:30	2:58P- 4P (EST)	2		X	X	X	X			2	\$300.00	\$600.00	Columbus (WSYX)	RICKI LAKE	10/1/12
16.0	Normal Line / SPOT (16)	10/02/12-10/05/12	2	:30	4P- 4:30P (EST)	1		X	X	X	X			1	\$700.00	\$700.00	Columbus (WSYX)	JUDGE JUDY	10/1/12
17.0	Normal Line / SPOT (17)	10/02/12-10/05/12	2	:30	4:30P- 5P (EST)	1		X	X	X	X			1	\$700.00	\$700.00	Columbus (WSYX)	JUDGE JUDY	10/1/12
18.0	Normal Line / SPOT (18)	10/02/12-10/05/12	2	:30	6:58P- 7:27P (EST)			1	1	1	1			4	\$1,500.00	\$6,000.00	Columbus (WSYX)	ENT TONIGHT	10/1/12
19.0	Normal Line / SPOT (19)	10/02/12-10/05/12	2	:30	7:28P- 7:57P (EST)			1	1	1	1			4	\$1,500.00	\$6,000.00	Columbus (WSYX)	ACCESS HOLLYWOOD	10/1/12
20.0	Normal Line / Prime Premium (20)	10/08/12-10/08/12	2	:30	7:58P- 10P (EST)		1							1	\$4,000.00	\$4,000.00	Columbus (WSYX)	DANCING W STARS	10/1/12
21.0	Normal Line / Prime (21)	10/08/12-10/08/12	2	:30	10P- 11P (EST)		1							1	\$4,000.00	\$4,000.00	Columbus (WSYX)	CASTLE	10/1/12
22.0	Normal Line / Prime Premium (22)	10/02/12-10/02/12	2	:30	7:58P- 10P (EST)			1						1	\$2,500.00	\$2,500.00	Columbus (WSYX)	DANCING W STARS	10/1/12
23.0	Normal Line / Prime Premium (23)	10/02/12-10/02/12	2	:30	10P- 11P (EST)			1						1	\$3,000.00	\$3,000.00	Columbus (WSYX)	PRIVATE PRACTICE	10/1/12
24.0	Normal Line / Prime Premium (24)	10/04/12-10/04/12	2	:30	9P- 10P (EST)					1				1	\$4,500.00	\$4,500.00	Columbus (WSYX)	GREY'S ANATOMY	10/1/12
25.0	Normal Line / Prime (25)	10/04/12-10/04/12	2	:30	10P- 11P (EST)	1				X					\$2,500.00		Columbus (WSYX)	SCANDAL	10/1/12
25.0.1	Closed Preempt (25)	10/04/12															Columbus (WSYX)	Pre-empt/Exception -	
26.0	Normal Line / Prime Premium (25)	10/07/12-10/07/12	2	:30	9P- 10P (EST)								1	1	\$3,500.00	\$3,500.00	Columbus (WSYX)	REVENGE	10/1/12
27.0	Normal Line / Prime (27)	10/07/12-10/07/12	2	:30	10P- 11P (EST)								1	1	\$2,000.00	\$2,000.00	Columbus (WSYX)	666 PARK AVE	10/1/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



WSYX Columbus
1261 Dublin Rd
Columbus, OH 43215

Greer Margolis Mitchell, Burns &
Associates-Washington
1010 Wisconsin Ave NW
Ste 800
Washington, DC 20007

Contract # 1385847

Schedule Dates 10/02/12-10/08/12
Advertiser Obama for America (30051)
Agency Greer Margolis Mitchell, Burns & Associates-Washi
Product POLITICAL CANDIDATE (ns) (1186)
Brand OBAMA FLIGHT C/1904 (477590)
Salesperson Millennium/DC, Washington DC (1108)
Sales Office Millennium Washington DC
Buyer Name KAUFMA, MEREDITH
Phone/Fax /
CPE 1904
Account Types National/Political Candidate Agency BRD
Billing Type Weekly/Irregular
Comments OBAMA FLIGHT C
FLIGHT C
JARED SALLES

Date Entered 10/01/12
Last Modified 10/01/12
Entered By Melody Margolin
CO-OP No
Headline # ECR09834187
Demo A35+R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$8,707.50
Net Total \$49,342.50
Sales Tax

Columbus (WSYX)

By Broadcast Month	Spots	Rate
Oct. 2012	51	\$58,050.00
Grand Total:	51	\$58,050.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
28.0	Normal Line / SPOT (3)	10/08/12-10/08/12	2	:30	6:58A- 7:30A (EST)	1	1							1	\$550.00	\$550.00	Columbus (WSYX)	GMA	10/1/12
29.0	Normal Line / SPOT (4)	10/08/12-10/08/12	2	:30	7:30A- 8A (EST)	1	1							1	\$550.00	\$550.00	Columbus (WSYX)	GMA	10/1/12
30.0	Normal Line / SPOT (5)	10/08/12-10/08/12	2	:30	7:58A- 8:30A (EST)	1	1							1	\$550.00	\$550.00	Columbus (WSYX)	GMA	10/1/12
31.0	Normal Line / SPOT (6)	10/08/12-10/08/12	2	:30	8:30A- 9A (EST)	1	1							1	\$550.00	\$550.00	Columbus (WSYX)	GMA	10/1/12
32.0	Normal Line / SPOT (10)	10/08/12-10/08/12	3	:30	9A- 10A (EST)	1	1							1	\$125.00	\$125.00	Columbus (WSYX)	JEFF PROBST SHOW	10/1/12
33.0	Normal Line / SPOT (11)	10/08/12-10/08/12	2	:30	10A- 10:57A (EST)	1	1							1	\$300.00	\$300.00	Columbus (WSYX)	RACH RAY	10/1/12
34.0	Normal Line / SPOT (12)	10/08/12-10/08/12	2	:30	10:57A- 12P (EST)	1	1							1	\$1,200.00	\$1,200.00	Columbus (WSYX)	VIEW	10/1/12
35.0	Normal Line / SPOT (13)	10/08/12-10/08/12	2	:30	12:57P- 2P (EST)	1	1							1	\$425.00	\$425.00	Columbus (WSYX)	CHEW	10/1/12
36.0	Normal Line / SPOT (14)	10/08/12-10/08/12	2	:30	2P- 2:58P (EST)	1	1							1	\$700.00	\$700.00	Columbus (WSYX)	GEN HOSPT	10/1/12
37.0	Normal Line / SPOT (15)	10/08/12-10/08/12	2	:30	2:58P- 4P (EST)	1	1							1	\$300.00	\$300.00	Columbus (WSYX)	RICKI LAKE	10/1/12
38.0	Normal Line / SPOT (16)	10/08/12-10/08/12	2	:30	4P- 4:30P (EST)	1	1							1	\$700.00	\$700.00	Columbus (WSYX)	JUDGE JUDY	10/1/12
39.0	Normal Line / SPOT (17)	10/08/12-10/08/12	2	:30	4:30P- 5P (EST)	1	1							1	\$700.00	\$700.00	Columbus (WSYX)	JUDGE JUDY	10/1/12
40.0	Normal Line / SPOT (18)	10/08/12-10/08/12	2	:30	6:58P- 7:27P (EST)	1	1							1	\$1,500.00	\$1,500.00	Columbus (WSYX)	ENT TONIGHT	10/1/12
41.0	Normal Line / SPOT (19)	10/08/12-10/08/12	2	:30	7:28P- 7:57P (EST)	1	1							1	\$1,500.00	\$1,500.00	Columbus (WSYX)	ACCESS HOLLYWOOD	10/1/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:



WSYX Columbus
1261 Dublin Rd
Columbus, OH 43215

Greer Margolis Mitchell, Burns &
Associates-Washington
1010 Wisconsin Ave NW
Ste 800
Washington, DC 20007

Contract # 1385847

Schedule Dates 10/02/12-10/08/12
Advertiser Obama for America (30051)
Agency Greer Margolis Mitchell, Burns & Associates-Washi
Product POLITICAL CANDIDATE (ns) (1186)
Brand OBAMA FLIGHT C/1904 (477590)
Salesperson Millennium/DC, Washington DC (1108)
Sales Office Millennium Washington DC
Buyer Name KAUFMA, MEREDITH
Phone/Fax /
CPE 1904
Account Types National/Political Candidate Agency BRD
Billing Type Weekly/Irregular
Comments OBAMA FLIGHT C
FLIGHT C
JARED SALLES

Date Entered 10/01/12
Last Modified 10/01/12
Entered By Melody Margolin
CO-OP No
Headline # ECR09834187
Demo A35+R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$8,707.50
Net Total \$49,342.50
Sales Tax

Columbus (WSYX)

By Broadcast Month	Spots	Rate
Oct. 2012	51	\$58,050.00
Grand Total:	51	\$58,050.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
42.0	M/G For 25.0.1 / Prime Premium (25)	10/02/12-10/02/12	2	:30	7:58P- 10P (EST)	1		X						1	\$2,500.00	\$2,500.00	Columbus (WSYX)	SCANDAL-Dancing mkgd	10/1/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments: